

# Thalerus Group

Thalerus

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Top 5 Reasons You'll Love VIBENet

#1 Your Website represents Your Company  
This gives you an edge over your competition.

Innovation for independent dealers  
Thalerus offers today's most market-savvy dealers the innovative, targeted software solutions they need to support existing customer relationships and attract new sales.



Contact us for a VIBENet Demo  
Call: 866.299.9947  
Sales@thalerus.com

Powerful. Responsive. Intuitive

Testimonials

## [www.thalerus.com](http://www.thalerus.com)

When it came time to expand his company's online operation, Thomas Boyer did his due diligence and researched several website providers to find the right fit for his company. Based in Corpus Christi, Texas, South Texas Lighthouse for the Blind op-

erates Store Solutions as a way of funding its organization, and the COO had a distinct set of criteria he needed to meet.

"Our original platform was not proficient enough to meet our needs," says Boyer. "It wouldn't allow for expansion. We were looking for something that was easier to use and grow. We also wanted something that had a better customer experience."

Boyer chose Thalerus Group. "Their software had a lot more features than the others," he says. "We liked their web development tools; they're easy to operate. And their price points were fairly good."

"We've seen an uptick in business," says Boyer. "The new software allows us faster change out times when we need to do price adjustments. This quicker response helps on the customer service side."

The Thalerus Group software also gives Boyer and his team more control over content and that means the company can change ads and promotions very quickly.

"We have a lot of plans for expansion," says Boyer. "It's the reason we chose Thalerus. We're generally a military supplier, but we're going into different categories, such as tools and equipment and tactical clothing. Our new platform will allow us to expand and keep our automations all the same."

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### Dealers' Pulses Race with VibeNet —

- ✓ GUI Designer tool to create your own Webstore appearance
- ✓ Do-It-Yourself reporting
- ✓ Snapshot Inquiry tool
- ✓ Webstore user metrics
- ✓ Browser search engine optimization
- ✓ Enhanced product search
- ✓ Rewards promotions
- ✓ Coupon marketing
- ✓ Serialized Inventory
- ✓ Detects device and displays a Webstore specifically designed for tablets, smartphones, or PC
- ✓ Amazon system partner integration

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e-mail sales@thalerus.com

"The VibeNet GUI Designer tool allows us to customize each page to give a look and feel that differentiates our site from other dealers' sites and gives us the freedom to promote and highlight items where we choose, when we choose, how we choose."  
—Melanie Lepper, Office Supplies 2U, Inc.