# Dealer-Aligned Customer-Focused

#### What Our Dealers Say About Us

"I love the flexibility we have with the design of the VibeNet Webstore. There are so many design options that we can use. It is wonderful to be able to add additional Custom Categories and make them visible on the Webstore. This is great for us as we expand the product selection we want to offer our online customers."

*Birgit Romo, San Antonio Lighthouse for the Blind* 

"Thalerus provides the powerful solutions Office Advantage needs so we can focus on our core business and not our computer system." *Rod Manson, San Diego Office Supply* 

"We are thankful for the decision we made to partner with Thalerus Group.

We are very pleased with how everything progressed from training to implementation." *Nicole Lancto, Copy Craft* 

"Thalerus has assembled a team of highly skilled 21st century technology experts who have a strong grasp of the changing business environment of the independent dealer community." Butch Johnson, My Office Innovations

## VibeNet brings you "Awesome" design

Thalerus Group offers today's most marketsavvy dealers the innovative, targeted software solutions they need to support existing customer relationships and attract new sales. Thalerus Group's cloud-based ERP solution, VibeNet, provides a responsive, easy -to-navigate, powerful business management tool along with a customer-focused webstore that's search engine friendly. Its responsive design rates as "Awesome" in Google's mobile -friendly test.

#### VibeNet Elevates Your Business

VibeNet creates a time and cost-saving operating environment for today's dealer. Valuable time spent on day-to-day routines from purchasing and order fulfillment to invoicing can be channeled toward revenuefocused marketing activities that lead to growth in sales and profits.

#### VibeNet Fits Your Style

VibeNet is developed with flexibility and scalability in mind. Both stocking and stockless operating environments are supported.

VibeNet Government addresses the specialized business efforts of dealers who sell to the federal government.

#### VibeNet's Webstore Designer allows

dealers to change the look and feel of VibeNet's webstore. Dealers can tailor their webstore to optimize sales and drive aggressive marketing strategies.



#### VibeNet's Webstore Rings Up Sales

Attracting and keeping on-line customers is an ongoing challenge confronting today's marketsavvy dealers. Competition requires a smart, effective response. VibeNet's webstore provides dealers a powerful toolkit of capabilities and functions to win and maintain customer relationships. Special code ensures Google and other search engines pick up and display VibeNet's webstore products, bringing customer clicks and orders.

Using VibeNet's webstore a dealer can reward loyal customers, offer coupon promotions, communicate at a moment's notice, and provide easy ordering options for their online customers.







## **Dealer-Aligned**

- Reduces time spent on daily tasks
- Intuitive user interface
- Management reporting
- Automated credit card
  processing
- Virtual purchasing strategy
- Streamlined order
  fulfillment
- E-mailing of invoices
- Shipment tracker
- Automated supply chain
- Webstore Designer
- Inquiry tool
- Serialized Inventory

### Customer-Focused

- Mobile-friendly design for smartphones and tablets
- Rewards points
- Order scheduling
- Coupon marketing
- Fast, powerful search
- Multiple ordering options
- Multi-level order
  approval
- Featured product rotator
- Add pages as you need
  them
- Browser search engine
  optimized
- Amazon system partner integration for fulfillment and shipment processing

#### Powerful, Responsive, Intuitive Don't let the ease-of-use and speed of VibeNet fool you. There's plenty of power behind the good looks!

